



UKM Naik Kelas (Case Study: Singapura)

with Stephanus
Founder of BISA



Classic Problem & Solutions for Indonesia SME's to Sell in Singapore

Facts for Indonesia SME's exist in Singapore:

1. Legal Fee
2. Opening Fee
3. Listing Fee
4. Promotional & Marketing Fee
5. Rental Fee
6. Warehouse Fee
7. Permit Fee
8. Enough Capital
9. Unique Story
10. Expensive Manpower
11. Packaging Cost
12. Local Partner
13. International Contract
14. Financing Support
15. High Logistic Cost
16. Sustainability
17. Documentation
18. Law Enforcement
19. Tight Competition
20. Unique Selling Points

Indonesia SME's Solution:

1. Join Selected Exhibition
2. Virtual Business Matching
3. Hybrid Event
4. Market Research
5. Government Grant
6. Logistic Consolidations
7. O2O Marketing
8. Technology & Digitalization
9. Gotong royong and Networking
10. Collaboration
11. Support Each Other from Diaspora
12. Right Distribution
13. Soft Loan
14. Regular Guerilla Marketing
15. Branding
16. Innovation
17. Showcase & Selling Arm
18. Re-export to other countries
19. International Benchmark
20. Collaboration and Mutual SME's support



SMEs Requirements

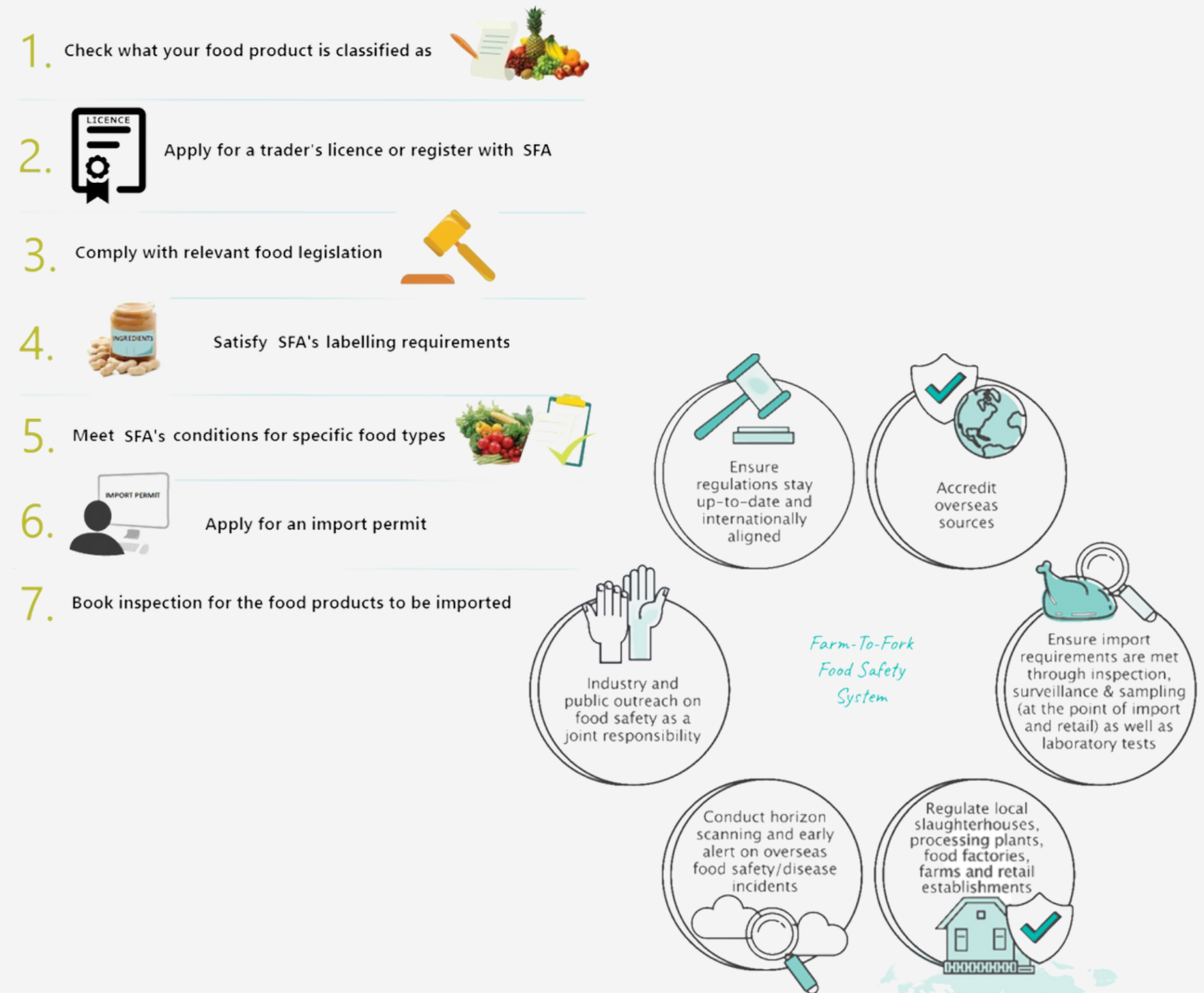
1. Memiliki legalitas usaha (NIB)
2. Berkomitmen tinggi untuk pengembangan ekspor
3. Memiliki produk siap ekspor, dengan persyaratan sebagai berikut :
 - minimal legalitas PIRT dan halal
 - BPOM, HACCP lebih baik)
 - tidak berbahan daging, susu, telur
 - dry food / snack
 - umur simpan 1 tahun
 - quality packaging (dengan barcode GS1)

Kontrak kerjasama 1 tahun

1. Berkomitmen tinggi untuk menjaga kualitas produk dalam memenuhi setiap PO yang dikeluarkan selama kontrak.
2. Pembayaran : 50% saat produk diterima di gudang yang ditunjuk BISA di Indonesia, 50% setelah produk tiba di Singapore dan dilakukan pengecekan.
3. Memberikan harga produk yang bersaing (harga distributor / agen).
4. Bersedia mengikuti dan dikenakan biaya inkubasi untuk kontrak 1 tahun.

Rules and Regulations

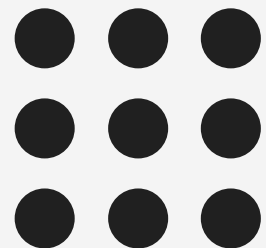
Before Importing Food



Indonesia SME's Premium Snacks in Singapore Distributor Opportunity



How Does it work?



Indosnacks Online Platform

Poppin Bazaar in Scotts Square & Plaza Singapura, Singapore



Scotts Square



Plaza Singapura



<https://shopee.sg/indosnacks.sg>

<https://www.bisashopsg.com/>

NEW Vending Machines

Hillion Mall
17 Petir Rd, Singapore 678278
Near Bukit Panjang LRT

Scotts Square
#02-10-13

<p>Crispy Fish Skin Original 30g HALAL Any 3 enjoy \$0.20 off \$4.00 1 sold Singapore</p>	<p>Tempeh Chips Mala 50g HALAL (LIMITED EDITION) Any 3 at \$9.90 \$4.00 5 sold Singapore</p>	<p>Honey Butter Premium Crispy Tempeh ARVA 100g HALAL Any 3 enjoy \$0.20 off \$6.50 Singapore</p>	<p>Mushome Chips BBQ 80g HALAL Any 3 enjoy \$0.20 off \$4.30 Singapore</p>	<p>Himalayan Salt Basil Premium Crispy Tempeh ARVA 100g... Any 3 enjoy \$0.20 off \$6.50 Singapore</p>
<p>Mala Premium Crispy Tempeh ARVA 100g HALAL Any 3 enjoy \$0.20 off \$6.50 Singapore</p>	<p>Cassava Chips Cheese 75g HALAL Any 3 enjoy \$0.20 off \$3.80 Singapore</p>	<p>Vegan Jerky Dendeng Plant Based Original 150g HALAL Any 3 enjoy \$0.20 off \$6.50 Singapore</p>	<p>Salted Egg Fish Skin 140g HALAL Any 3 enjoy \$0.20 off \$6.50 Singapore</p>	<p>Purple Sweet Potato Chips Original 50g HALAL Any 3 at \$0.40 \$6.50 Singapore</p>

WE JUST LAUNCHED!

WWW.BISASHOPSG.COM

Indosnacks Communities Awareness & Bazaar





BISA EXPORT IMPORT - 1 NEW ZEALAND & SINGAPORE



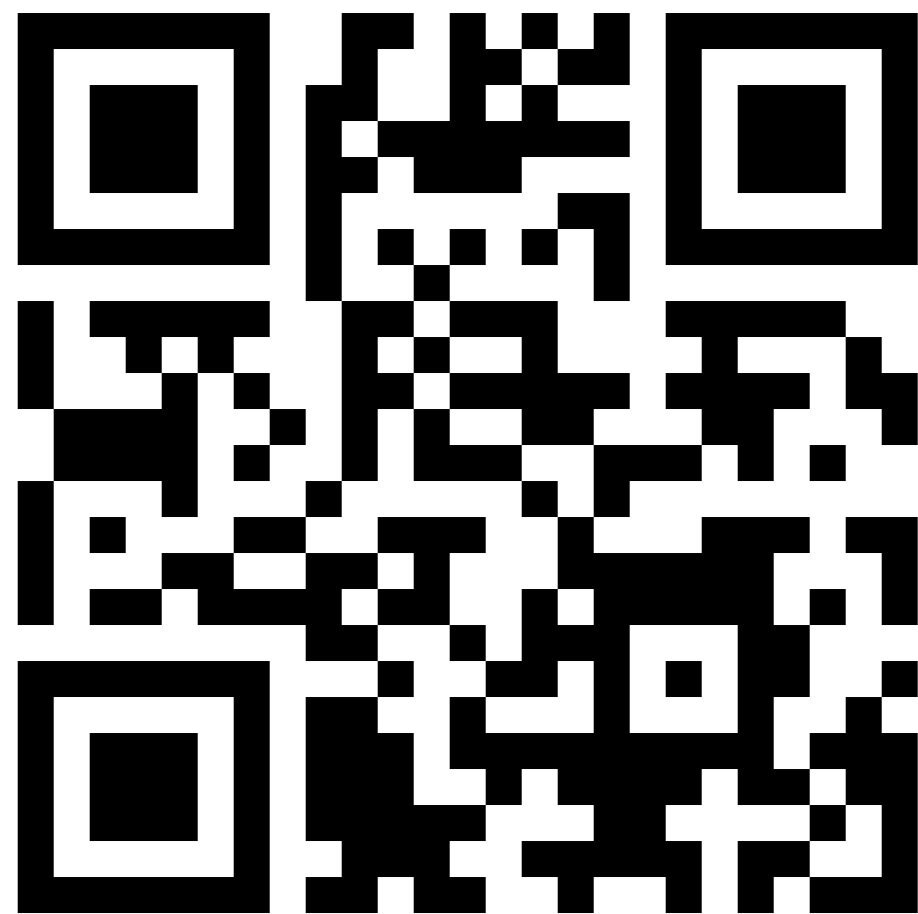
Partners



Required Documents

Send all these information to us:

- 01 Halal Certificate
- 02 BPOM / PIRT / HACCP
- 03 Barcode
- 04 Snacks Product
- 05 Expired date (1 year)
- 06 Product Catalogue



**Scan barcode to submit
your business information**

IMPORTANT!!

Produk2 UKM Indonesia yang sudah kami import ke Singapura:

www.bisashopsg.com

Halal Certificate, BPOM / PIRT / HACCP, barcode, snacks product dan expired date 1 tahun, bisa kirim katalog produk dan permit in English ke <https://bit.ly/3shw0Vi>

Mohon infonya dikirim ke celestchew.2002@gmail.com

Dan cc ke:

- bisaexportimport@gmail.com
- stephanustw@bisakita.com
- bisaindonesiasingapore@gmail.com



Pre-event Opening Tomohon Promotion in Scotts Square, Singapore



MOUs Signed



IFGC F&B Event at Jakarta, Pullman Hotel



Poppin Bazaar in Scotts Square & Plaza Singapura, Singapore



NEW Vending Machines

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Scotts Square
#02-10-13

COST

EXPORT INCUBATION

SGD 1,200

INCUBATION FEE FOR A YEAR/SME + GST 7%

FUNDING INCUBATION FEE “

Target 100 SMEs per year to go International

SGD 120,000 Funding for SMEs Incubation

JOIN SME GOES TO THE NEXT LEVEL TO SINGAPORE AND INTERNATIONAL MARKET

Program Includes:

- *Selection of Product
- *Incubation & Education
- *Product Export
- *Evaluation of product & International market
- *International Certification



INDOSNACKS.SG

BISASHOPSG.COM

CONTACT US:
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For more information

If you have any questions feel free to connect with us.

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